

ERIKA DONAGHY CREATIVE STUDIO

Brighten your space with a Custom Mural

Let's bring personality to your spaces, big and small,
and create a place where people want to hang!

ERIKADONAGHY.ART



hey, hi, hello!

I'M ERIKA DONAGHY

(pronounced donna-hey)



I'm a muralist, painter, and potter in Dillon, Colorado. As a result of living in this amazing place, you'll find a lot of natural themes throughout my work, particularly the trees and mountains that I feel lucky to be surrounded by.

Whether it is a mural, custom pottery, or a landscape painting of a special place, I love collaborating with my clients to make something special.

Art truly has the power to transform your space and help create special connections to your community. I look forward to discussing how adding custom art to your space can help you create connections with your customers.

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LET'S MAKE MURAL MAGIC...

Adding a mural to your business is an excellent way to attract *positive attention* and *engage your customers*.

Here's what a custom mural can do for your business:

- create interest and **draw potential customers** into your business
- **set the mood** for your space or business in general
- encourage customers to **share your business on social media** as a great backdrop for fun photos!

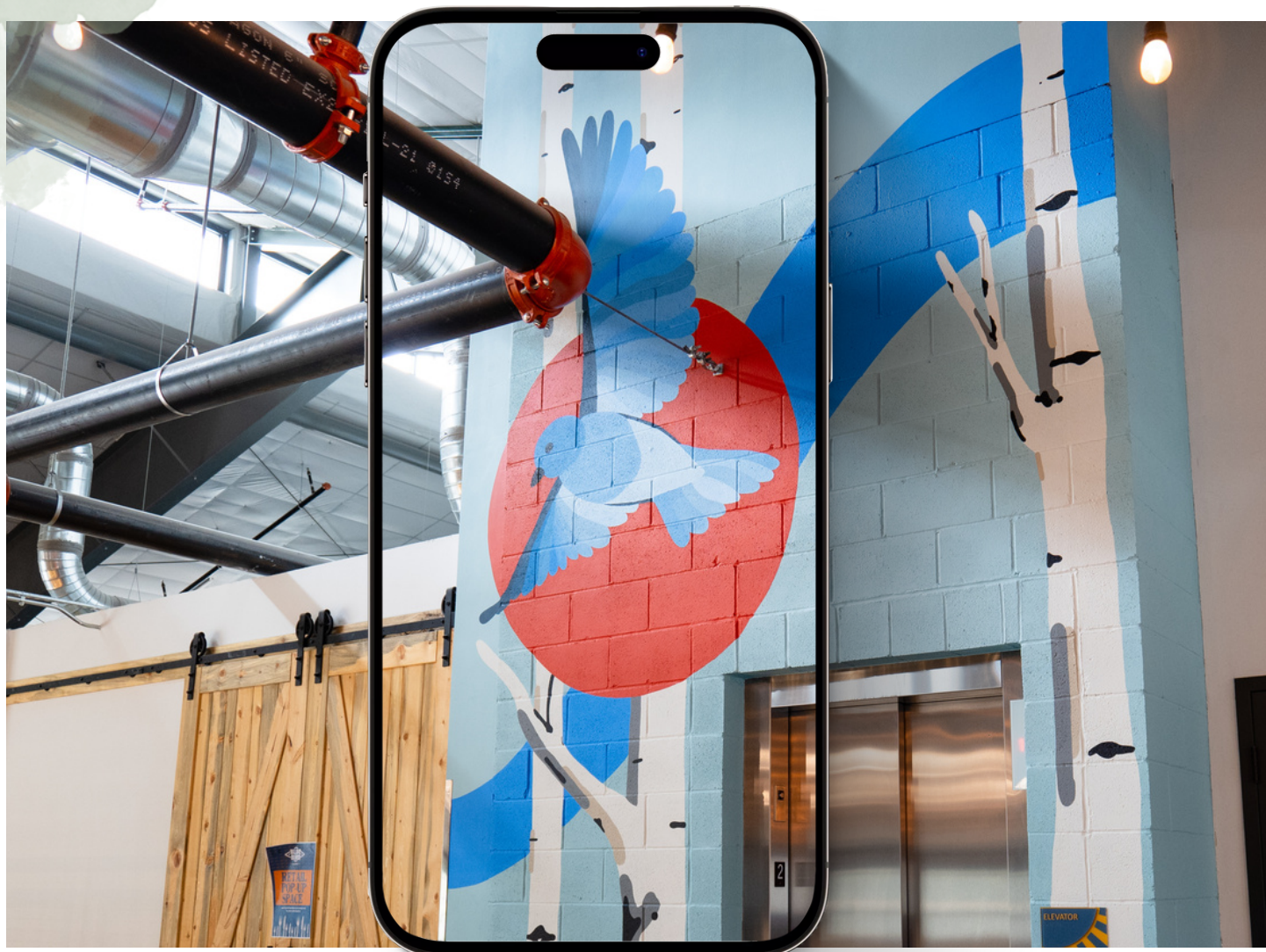
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MURALS SEEN IN...



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MAKE IT *INSTAGRAMMABLE*...



A mural has the power to evoke emotions and spark conversations.

It creates an interactive environment that entices customers to share their experiences on social media, generating organic buzz for your business.

My murals serve as a focal point for photo opportunities and social media-worthy moments, turning your space into a destination that people will seek out and revisit.

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TYPES OF MURALS

we can create...

1

Indoor/Outdoor
Public Murals

2

Business Logo &
Spacial
Branding

3

Artistic Murals
for Businesses

4

Personal Murals
for Homes

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Big or small, simple or a little weird, I'll design the perfect mural for your space.

Believe me, I've done it all. From simple blank walls to parking barriers to two-story elevators, I've designed large scale art that perfectly fits and brightens up the space.

I'll make sure we discuss your space requirements FIRST, so I can create a design that's beautiful and practical.

before



after





option 2

option 1



Not sure exactly what you want in a mural? That's where I come in!

I love working with my clients to create a design that reflects their values, style and works practically in their space.

I'll be the creative visionary that takes your ideas and brings them to life in the perfect mural for you.

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Here's a peek at *my mural process...*

1

DISCUSS

First, we'll discuss your space requirements and look at inspiration for your mural to make sure we create the PERFECT mural for you.

2

DESIGN

Then, I'll get to work designing YOUR DREAM MURAL. You'll have two design options to choose from, plus one round of revisions, if needed.

3

INSTALL

Once we've decided on your dream design, I'll come hand-paint it in your space! Mural installs normally take one to three weeks.

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AND THE RESULTS? TAKE A LOOK.

My clients end up with a meaningful space they truly love to spend time in (and love to show off to their friends and customers, too!)



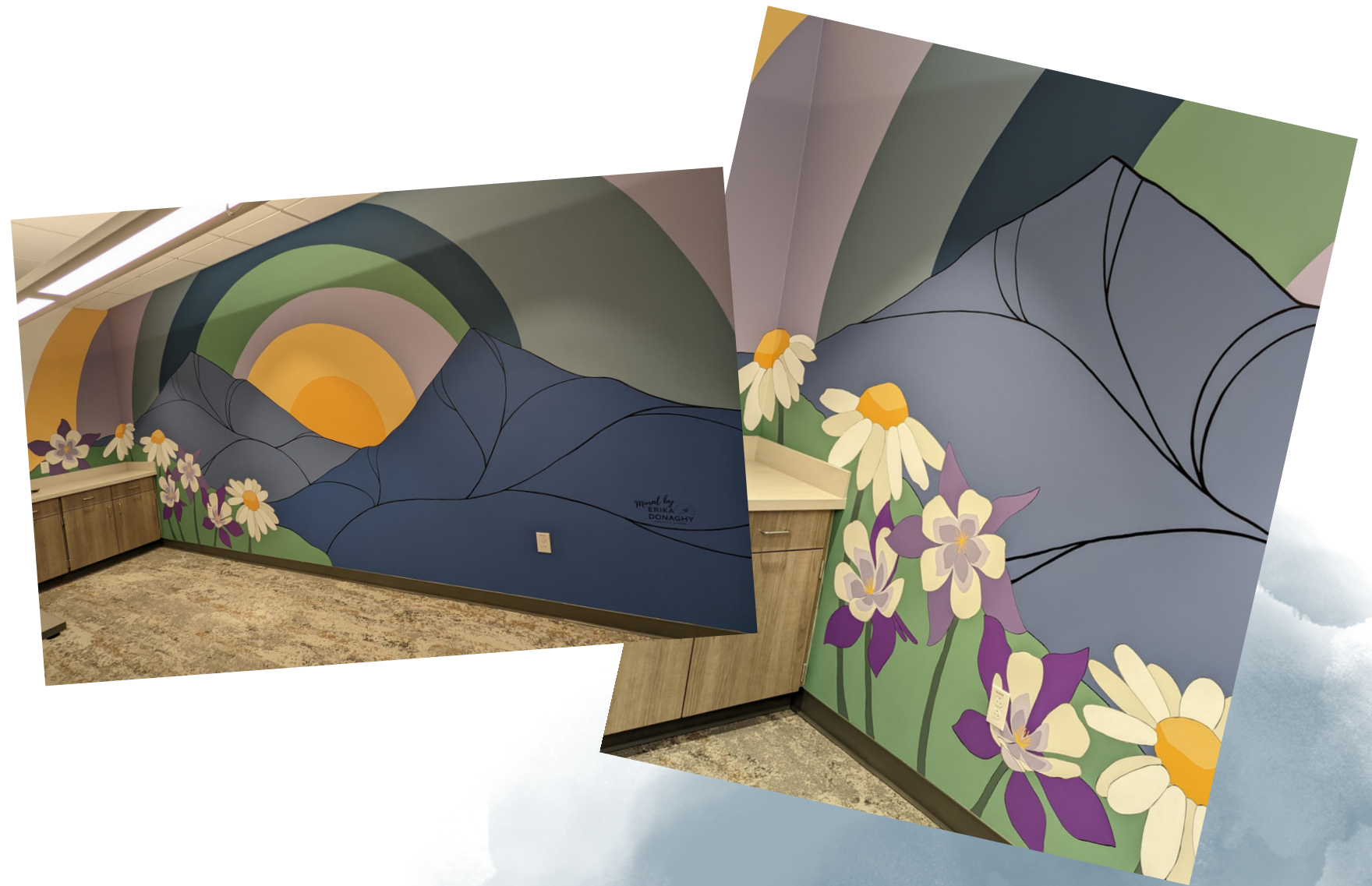
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HAPPY CLIENTS

"We absolutely love the mural that Erika did for us! Her design process allowed us to have input and enough flexibility to ensure our satisfaction. Erika is incredibly professional while still being approachable and easy-going. She is a joy to work with!"

- Amy Keller, Vail Health



before



after

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HAPPY CLIENTS

“Commissioning an artist can often lead to feelings of overwhelming anxiety, sticker shock and fear that you might not like what they create. Working with Erika Donaghy to identify our ideal location for a mural, explaining the goals, vision and branding we wanted her mural to evoke greatly diminished these fears for us....”

Erika developed renderings that matched the design intent, branding and overall impact we hoped to achieve for the mural. We enjoyed her professionalism, flexibility and ability to complete the project prior to our grand opening celebration. She delivered on all fronts and we will be looking to work with her on future projects.”

– **Scott Volmer, Bluebird Market, Silverthorne CO**

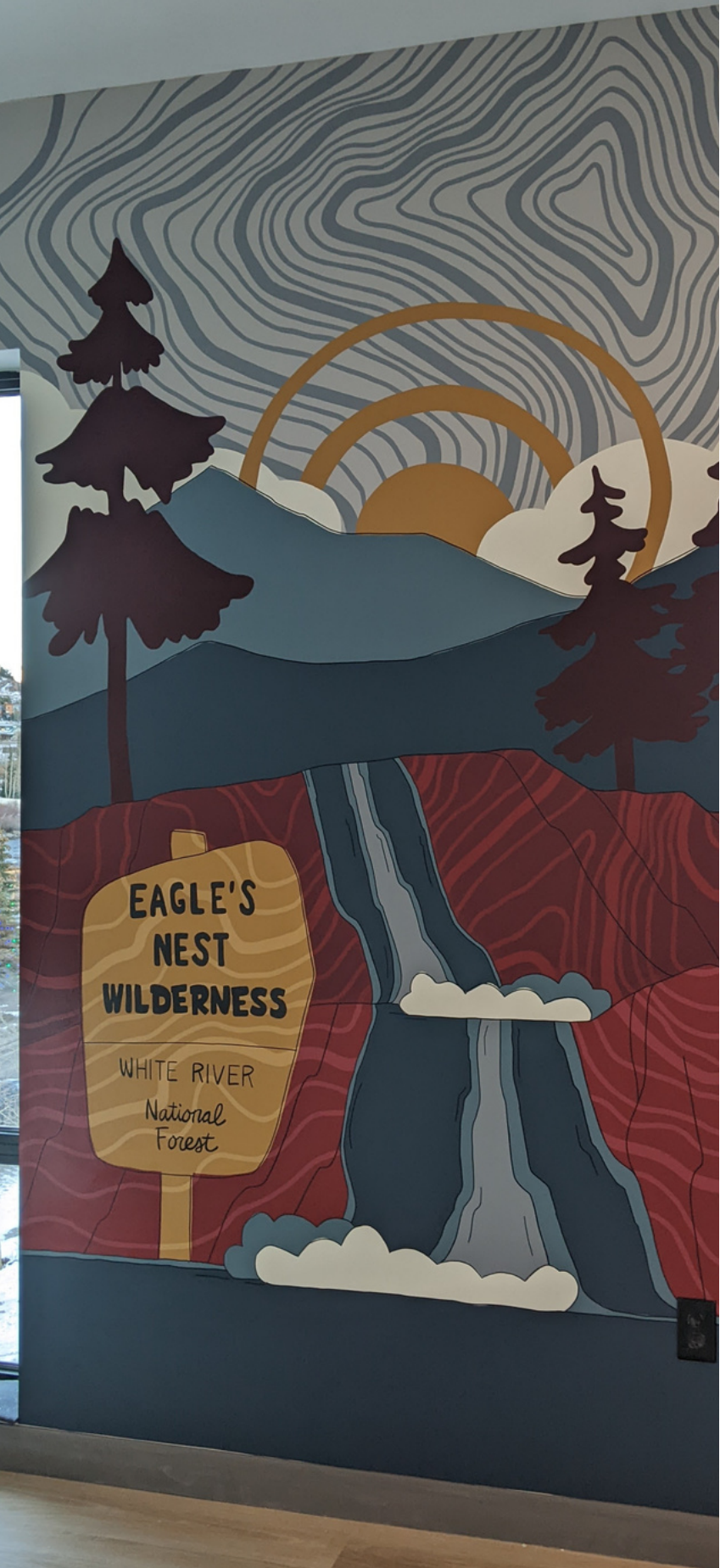




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LET'S MAKE *MURAL* MAGIC...

Ready to captivate your customers,
invigorate your brand's space, and
leave a lasting impression?

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